

NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Named One of Canada’s Best Workplaces in Financial Services and Insurance

Cambridge, ON, November 13, 2017: Gore Mutual Insurance Company is proud to announce that it has been named to the 2017 list of Best Workplaces in Financial Services and Insurance.

Gore Mutual received this honour after a thorough and independent analysis conducted by Great Place to Work® Canada. The 20 Canadian companies included on the 2017 list of Best Workplaces in Financial Services and Insurance were chosen based on employee feedback from the hundreds of organizations that were surveyed by Great Place to Work®. This past August, Gore Mutual was also certified as a Great Workplace by the same organization.

“There are many strong and highly-respected companies in our industry, so being listed as one of the country’s Best Workplaces in Financial Services and Insurance is a huge accomplishment that all of us are extremely proud of,” said Heidi Sevcik, President and CEO at Gore Mutual.

Positioning itself as an “1839 start-up,” Gore Mutual is investing more than ever in technology and its people as it transitions into a modern mutual company. Gore Mutual continually strives to create a welcoming, collaborative environment where everyone can openly share their ideas and visions for the future. The company places a strong emphasis on the health and well-being of its employees and offers a flexible benefits package, on-site gym with fitness classes, volunteer opportunities, casual dress, flexible work arrangements and other perks.

“The heart of Gore Mutual’s business has always been people,” said Catherine Leclair, Vice President of Human Resources at Gore Mutual. “Our employees are talented and passionate and help us continue to go forward. Each and every one of them contributes to our success and also plays a major role in shaping the innovative workplace and culture we have here. It’s an exciting time to be working at Gore Mutual. We’re an ambitious growing company and the best is yet to come.”

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces in a series of national lists including those published by Fortune magazine (USA) and The Globe & Mail (Canada). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures.



About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$410M in premiums and over \$1BN in assets as of December 31, 2016. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a "Great Workplace" in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. **Learn more about Gore Mutual at goremutual.ca.**

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