

Embrace the future of auto insurance with Gore and DASH

On June 10, the Insurance Bureau of Canada (IBC) launched Driver and Auto Search History (DASH), a new product and report that will further innovate the auto insurance industry.

A comprehensive alternative to AutoPlus, DASH is a secure, intuitive portal that comes with easy-to-use features, including simple login via SSO authentication, for brokers to access detailed driver and vehicle reports on demand and conduct customized searches.

DASH is expected to become the industry standard.

It will streamline the quoting process, providing brokers with in-depth insights into a consumer's auto insurance history. From past policies and claims to crucial vehicle details including vehicle identification number (VIN) and vehicle brand information, DASH equips brokers with the data necessary to create customized quotes, delivering a superior customer experience.

At Gore, we are pleased to announce our sponsorship of DASH and plan to extend these powerful features directly to you, our broker partners, as we continuously improve our support for both you and your customers.

Streamlined brokerage enrollment and access:

Like existing industry reports, brokerages require sponsorship from a participating carrier to gain access to DASH. We are pleased to inform you that Gore will soon be able to sponsor your brokerage, paving the way for your use of this innovative platform.

In the coming weeks, we will provide detailed instructions on how to get started with Gore as a sponsoring insurer. Rest assured, Gore will fully support you throughout the IBC Brokerage Intake process, ensuring a smooth and efficient transition.

For further information and to initiate the enrollment process, please contact your Business Development Representative.