

NEWS RELEASE – FOR IMMEDIATE RELEASE

## Gore Mutual Adds Leading Industry Voices to Fast Forward Lineup

**Cambridge, ON, April 23, 2018:** Gore Mutual's landmark Fast Forward event for insurance brokers and professionals takes place on Thursday, June 14 at Toronto's Koerner Hall.

At Fast Forward, iconic Canadians Rick Mercer and Peter Mansbridge will deliver thought-provoking perspectives on the Canadian cultural landscape, change and how to take on adversity with passion and conviction. They'll be followed by three dynamic panels of experts that will feature candid discussions about key issues driving change in the insurance industry including changing weather, broker distribution, technology, customer expectations and the broker of the future. The panels will be hosted by Gore Mutual Chief Marketing and Distribution Officer Paul Jackson and Senior Director of Finance Lyndsay Monk.

**Here's more information about Fast Forward's panels and panelists:**

**Industry Outlook** – This panel will reflect on a tumultuous 2017, and examine opportunities and threats that demand attention from brokers and insurers in the next 18 months. Panelists will discuss emerging business models, new technology and weather catastrophes. **Panelists include** Hendrik Baumann (Account Executive, Munich Re), Don Forgeron (President and CEO, IBC), Tina Osen (President, HUB International), Paul Kovacs (Executive Director, Institute for Catastrophic Loss Reduction) and Colin Simpson (CEO, IBAO).

**Technology and the Customer Experience** – This panel will examine how technology can help brokers create workplace efficiencies using AI, automation and APIs, and how brokers, insurers and InsurTechs can work together to eliminate pain points, transform customer experience and reduce costs. **Panelists include** Thomas Accardo (Co-Founder, BrokerLift), Mukul Ahuja (Senior Manager, Monitor Deloitte), Randall Howard (Angel Investor and Board Director, Gore Mutual) and Catherine Smola (President and CEO, CSIO International).

**Broker of the Future** – Proven change leaders will unveil surprises about their own journeys and discuss what they're doing to secure the future of the broker channel. Gore Mutual will also share its vision for future brokers and explore opportunities including the retailization of insurance and an omni-channel customer experience. **Panelists include** Igor Bubic (Director, Marketing, Gore Mutual), Shawn DeSantis (President and CEO, Jones DesLauriers), Lance Miller (CEO, Surex Direct) and Brian Timmis (Managing Director, Dalton Timmis Group).



“Last year’s Fast Forward was a huge success,” said Heidi Sevcik, President and CEO of Gore Mutual. “We received terrific feedback from brokers who said that the event challenged them to think differently about their future. We covered some big topics in 2017, but the industry is moving faster than ever before, and our discussions at this year’s Fast Forward will be more challenging and more exciting.”

“We’re seeing seismic changes in our industry,” added Paul Jackson, Chief Marketing and Distribution Officer at Gore Mutual. “The next generation of brokers need to make bold moves now and at Fast Forward we’re going to facilitate conversations about how the broker of the future will develop new talent and access a new generation of customers.”

Fast Forward takes place on June 14 from 1- 6 pm at Koerner Hall in Toronto. Tickets for Fast Forward are free and registration is now open at [www.goremutual.ca/fastforward](http://www.goremutual.ca/fastforward).

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as at December 31, 2017. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Workplace” in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at [goremutual.ca](http://goremutual.ca).

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