

**NEWS RELEASE – FOR IMMEDIATE RELEASE**

## **Gore Mutual Celebrates Holiday Season by Giving \$40,000 to Canadian Food Banks**

**Cambridge, ON December 18, 2018:** To celebrate the holiday season, Gore Mutual Insurance Company is donating \$40,000 to food banks across Canada through its Gore Mutual Foundation.

According to Food Banks Canada, more than 850,000 people turn to food banks for help each month. More than one-third are children and youth, and recent reports have shown that the number of seniors needing to use food banks is also on the rise. Christmas represents an incredibly busy period for food banks around the country.

Throughout December, Gore Mutual is giving \$5,000 cheques to the following food banks: the Cambridge Self-Help Food Bank, Ottawa Food Bank, Kingston's Partners in Mission Food Bank, the Collingwood Salvation Army Food Bank, Essex Area Food Bank, Greater Vancouver Food Bank and Mustard Seed Food Bank in Victoria, British Columbia. The insurer will also be donating \$2,500 to both Chatham's Outreach for Hunger and the Salvation Army Food Bank in Woodstock, Ontario.

Wanting to fully embrace the spirit of the season, in addition to the grants, employees from Gore Mutual also spent several hours volunteering at the Cambridge Self-Help Food Bank on December 18.

"There is an urgent need at food banks across Canada and at this time of year, no one should go hungry," said Heidi Sevcik, President and CEO of Gore Mutual. "Our company is built on the idea of people helping people and we believe in supporting organizations that strengthen Canadian communities. Food banks do fantastic work and make an immediate impact in the lives of so many people especially during the holidays."

"We're grateful for the support from Gore Mutual Foundation," said Major Neil Evenden of the Collingwood Salvation Army Food Bank. "It will help us to meet the needs of those who come to us. It also allows us to purchase what we need but don't have. Because of the generosity of our community, we're able to go above and beyond in the support we offer."

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as of December 31, 2017. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a "Great Workplace" in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting





local initiatives and has donated more than \$10M to over 650 charities. Learn more at [goremutual.ca](https://goremutual.ca).

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