

# BIGGER AMBITION: Empowering your personal property business

At Gore Mutual, we've grown – and we're still growing, with the ambition to become a national carrier for your personal property customers.

That growth needs a bigger team to support it. With more than 600 employees and counting, we're now operating in three offices across Canada, in Cambridge, Vancouver and Toronto. We continue to support our employees, with a focus on purpose and wellbeing, equity, diversity and inclusion.

GORE MUTUAL



#### Put our evolution to work for you

All of this investment, and our commitment to ongoing growth in personal property, means that we've evolved to offer you deeper insurance expertise and more convenient service so that it's easier for you to do business with us.

#### 01

Because of our growth, we need a team that can support our ambitions. Our **new National Operations Centre** (NOC) is staffed by seasoned underwriting professionals with more than 300 years of combined experience and extensive Guidewire training. The NOC also handles billing and technical support services for Guidewire, meaning one phone number is all it takes to resolve nearly all of your service needs.

#### 02

We have a **bigger appetite for high-value homes** worth \$2 million to \$3.5 million. Connect with the NOC to write these risks: they're empowered to find flexible, out-of-the-box underwriting solutions for high-value homes.

#### 03

Have a question or concern for the NOC? Their goal is **first-call resolution**: finding a solution for you and your customers in just one interaction, meaning less time playing telephone tag and more time for your customers.

#### 04

We've **invested in more training for our underwriters**, with a focus on providing exceptional service to brokers.

### 05

Our **Business Development team** is also here to help you win – they'll work with you to develop strong partnerships and to grow and retain profitable business for the long-term.

## 06

Think of the Business Development team as your **growth strategists**. They can help you manage your pipeline and portfolio transfers, always with an eye toward assessing each opportunity for growth. They'll work with you to plan – and surpass – sales targets, helping you to build and sustain a balanced business mix.

#### 07

Get onboarding, training and assistance on our products and processes from our **Broker Enablement Specialists (BES)** to ensure you're getting the absolute most out of your partnership with Gore Mutual.



## What we write for personal property

We offer a variety of insurance products that fit the needs of a wide range of Canadian customers:

- Home
- Condo (including Seasonal Condo)
- Tenants
- Seasonal (including stand-alone Seasonal)

VIP endorsement

(can be added to Homeowners' Comprehensive, Condo, Tenant and Seasonal Comprehensive forms)

- Rented Dwelling
- Rented Condo
- Travel Trailer

#### **ABOUT GORE MUTUAL**

#### Canada's modern mutual

Built on a foundation of financial strength for more than 180 years, Gore Mutual Insurance Company is one of Canada's first property and casualty insurers. A mutual company with offices in Cambridge, Toronto and Vancouver, we offer competitive insurance products through trusted broker partners. Every decision and investment made is anchored in long-term benefits to customers, members and communities.

#### A purpose-driven insurer

Insurance that does good – this is our Purpose. Grounded in this purpose and guided by our values, we believe that being good and doing good by our employees, customers and broker partners will benefit not only them, but also us. We can then spread more good in our communities and reward the good we see in others.

#### Focus on financial strength

We continue to deliver solid financial results, with industry-leading premium growth, and profitable underwriting results in 2021.

## Get all the details in our personal property overview

Take a look at our full range of personal property products and services; we think you'll like what you see!

#### Find out more

Learn more about how the bigger, bolder and better Gore Mutual can help you grow your personal property business.