

Gore Mutual donates \$25,000 to Canadian Red Cross in Türkiye and Syria Appeal

February 15, 2023 (Cambridge, Ontario) – Following the devastating earthquake earlier this month in Türkiye and Syria, Gore Mutual Insurance Company (Gore Mutual) is donating \$25,000 to the Canadian Red Cross to aid in their disaster relief efforts.

“The impact of the earthquakes in Türkiye and Syria has been devastating,” says Andy Taylor, chief executive officer. “As a modern mutual, we know that supporting organizations on the ground, such as the Canadian Red Cross, will help to reach those most in need and support the recovery of impacted communities. Our thoughts are with the members of these communities, including those here in Canada.”

For those wishing to aid in relief efforts, the Government of Canada will match donations from individuals to the [Earthquake in Türkiye and Syria Appeal](#), up to a maximum of \$10 million until February 22nd.

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ABOUT GORE MUTUAL

Built on a foundation of financial strength for more than 180 years, Gore Mutual Insurance Company is one of Canada’s first property and casualty insurers. With offices in Cambridge, Toronto and Vancouver - a Canadian mutual company, offering competitive insurance products through trusted broker partners. Every decision and investment made is anchored in the long-term benefits to customers, members and communities.

Insurance that does good – this is our Purpose. Grounded in our purpose and guided by our core values, at Gore Mutual, we believe that being good and doing good by our employees, customers and broker partners will benefit not only them, but also us—which in turn allows us to spread good in our communities and reward the good we see in others. This is what is driving our work to become a purpose-driven, digitally led national insurer.

For more information, visit goremutual.ca or Gore Mutual’s [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#) pages.

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